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Benefits of Automated Giving

Thank you for embracing the vision and mission of Revelation Publications International in taking life changing Bible studies to searching souls around the globe! Your partnership with us in making consistent tax deductible contributions WILL be instrumental in giving thousands of precious souls Bible studies who otherwise would not have received them. Please consider the following benefits of automated giving:

LOWER COST PER VISITOR

Helping to grow and keep the daily budget for Google consistent keeps the optimized cost per click much lower and therefore yours and other donors money will reach more people!

SAVE TIME AND MONEY!

No more wasting time and money in writing and mailing checks in!

RELIABLE DELIVERY!

Have peace of mind knowing you will not forget to send in your donation or it may be lost in the mail.

DONATIONS ALSO ACCEPTED BY:

www.Bible-Lessons.org; (Credit / Debit / eChecking / Paypal) By phone 800-952-4457 Can send checks or money orders to RPI

Revelation Publications International is operated under Laurelwood Academy Inc. 501 (c) (3) organization. Contributions are tax-deductible as permitted by law. To save the ministry time and money, unless otherwise requested, only year end tax receipts will be sent.

Googler's Testimonies

"Please I need more Bible studies to fill the need to feed my soul" *Saulito in Guatemala*

"We warmly thank you for uploading many bible study guides. These have preached here to those who do not know or believe in Jesus Christ..." *Nupho refugee camp Adventist youth in Umphang*

"Thank you for these lessons, I need spiritual help in this tough battle of the mind" *Carlos Rosas Rodriguez in Lima-Peru*

"Good Day in the Lord Jesus! I am a pastor, we wish to express our thanks to you for making the Bible Studies available on line. I have downloaded the Steps to Christ. I will be reading them and plan to use them in our church. I would like to ask for your permission to reprint them ... Thank you very much and God bless. :-) Reynaldo Del Rosario in Lloilo City, Lloilo

Spiritual Leaders Comments

"....We both feel the book has good spiritual content and the layout is conductive to good Bible study. We were also impressed with the ethnic balance of the artwork throughout the publication and wish you God's blessing as the material is distributed throughout the Division..."

G. Edward Reid, Stewardship Director & J. Alfred Johnson II, Adult & Prison Ministries, NAD Conference of SDA

"....This is a tremendous new concept for the use of *Steps to Christ* in the study guide form and I would recommend it to anyone to use in any ministry of bringing people to Jesus."

James W. Gilley, President 3 Angels Broadcasting Network

"....For either personal study and devotion, or for group study and interaction, I would highly recommend *Steps to Christ Bible Study Guide.*"

Stephen Orian, President North Dakota Conference of SDA

International Bible Study Distribution

Change many lives for just a dollar a day!







Ministry building completed April 2012, Jasper Oregon

Since 1994 Revelation Publications has followed the commission of Christ sharing the good news of the gospel, in the form of Bible study materials, to the world. Our products are available at wholesale prices to everyone at our website at www.RevelationPublications.com, Distribution is also done by ABC Christian book stores, 3ABN, Lightbearer's Ministry, Quiet Hour Ministries, Amazing Facts, Layman's Ministry, and many more.

What makes our study guides different from others that are available? There are other Spirit of Prophecy based "study guides" available. Most of these, however, are simply "study guides" and not "Bible study guides." A "study guide" will ask a question and point the student to find an answer in a book other than Scripture for the answer. Our products are "Bible study guides"—always pointing the student to the Scriptures alone for the answer. Our format is to ask a question, provide a Bible passage to reference for the answer, then the Spirit of Prophecy is inserted in the guide as commentary. No additional book is required to accompany the guide except the Bible of any version.

We have experienced success in our distribution of these materials in the United States but in time it became evident that distribution outside the continental U.S. was greatly inhibited due to the high cost of shipping. The Lord impressed us to to develop a website for the purpose of making the Bible study guides available in many languages that can be downloaded at no cost. We encourage for the recipient to freely copy and share with others. These PDF lessons based on the classic soul winning book, "Steps to Christ," are currently available in many languages at this website www.bible-lessons.org with more in the process

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of translation. Then, to continue their nurturing, we provide a link to www.hopetalk.org which is a SDA conference sponsored website providing further materials and a connection with their local conference and church in their country of the world. Until discovery of the following marketing potential we have had minimal success at this site.

We are now using an advertising service made available by Google—the world's most utilized search engine for internet access. This service, "Google Adwords" allows the creation text ads and image ads. An account is setup, an advertisement created, and a budget set for each day that you choose to utilize the service. As you create the ad you set up a list of "key words"—word or concise phrases that would most likely bring a searcher to your site for the service or product you offer. Your account is charged based on the number of "clicks" by web searchers entering your web site. Ads have been created for each available language. There are analytic tools available that allow you to monitor the traffic that comes to your web site.

In the first 10 days of experimenting with this advertising method and with a small budget we experienced over 500 downloads. This surpassed the number of downloads that were recorded in the previous 3.5 years. As of the day this is printed since April 11th of 2012 the visitors to our web site has exceeded 4.6 million with as many as 12,000 a day. At any given time of the day there are from 5-125 people at the website.

To maximize the potential for successful evangelism in this endeavor, the Lord has impressed upon us to seek Internet Evangelism Partners. Thus the non-profit Revelation Publications International was formed to seek partners first and most important in prayer and second for financial sponsorship. United we can increase the budget paid to Google to place our offer of Bible studies in the hit lists of millions of searchers. Then our combined prayers allow the Holy Spirit to intercede and move upon their hearts to download and study the life-changing lessons. With your help we can continue to make these Bible studies available to people seeking to know the Lord for an average of \$0.02 per person! With a higher daily budget and your prayers these number will continue to climb exponentially!

Due to the way Google Adwords optimizes the cost per click on a world-wide scale, it is much more cost effective to have a consistent or growing budget. If due to inconsistent funds, we have to adjust the budget down or off, then raise it back up, the cost per download goes up for days or even weeks until the system reoptimizes. Though accumulated monthly contribution may be less then or equal to a larger single donation the smaller monthly will be more cost effective.

Please prayerfully consider a monthly contribution or any size to take the gospel around the world to souls actively seeking to know Christ better for just pennies. This can be done by debit or credit card, direct deposit, online banking deposits or regular mail and your donations are tax deductible.

To keep our ministry partners abreast of the results of their participation, we will provide a periodic e-mail report which shows how many people visited our download page for Bible studies. It is spiritually energizing to see how your support by prayer and monthly donation makes a difference.

Our goal is to get at least the Steps to Christ Bible study series in as many languages as possible. If you are fluent in another language or you know of someone who is please consider volunteering to help us add new languages to the web site. Contact us for more details.

Thank you for your time in prayerfully considering partnership in reaching out to the an estimated 2.2 billion computer users (1/3 or the earth's population) around the world who can potentially be reached by this method. May the Lord bless you in all that you do for His kingdom.



www.Bible-Lessons.org

What do I do next?

Pray asking the Lord what He would have you to do?

| Bible Study | <u>Opportunities</u> | Month |
|-------------|----------------------|-------|
| \$1/day | 1,500-3,000 | \$30 |
| \$2/day | 3,000-6,000 | \$60 |
| \$3/day | 4,500-9,000 | \$90 |
| Other \$ | | |

- Choose your best payment option and fill out the information on the back of this form.
- 3. Revelation Publications International representative or mail to the following address. Keep the rest of the brochure for your records.



Pray often for the Lord to bring precious souls to the truth through the website and watch for your e-mail reports and praise the Lord as He changes lives!